



Media Release

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For Immediate Release

Toronto, ON – June 15, 2014 – Legacy Partners Wealth Strategies (the Agent) is pleased to announce that it has signed a Letter of Engagement Letter with Alterna Medicinals Canada (the Company) to raise approximately \$10,000,000.00 (or other amount as agreed to by the Company and the Agent) by way of a private placement to one or more subscribers acceptable to the Company in British Columbia, Alberta, Saskatchewan, Manitoba and Ontario. The projected closing date is on or before December 31, 2014.

Specific particulars relating to the transaction are governed by the Offering Memorandum and pricing details are to be determined after the appropriate levels of due diligence by the Agent.

Further information about Alterna Medicinals Canada can be found at <http://alternamedicinal.com>.

Further Information about Legacy Partners Wealth Strategies Inc. can be found at <http://lpws.co>. For more information, please contact:

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Certain information in this media release may contain forward-looking statements. This information is based on current expectations that are subject to risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. Neither the Company nor the Agent assume an obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward-looking statements unless and until required by securities laws applicable to the Company or the Agent.